



Executive Summary: Capital Raise for the Production of Independently Produced Studio Motion Pictures

21st Century Motion Picture Studio

Realm Pictures International is a trailblazing new motion picture studio producing global blockbuster entertainment on an independent cost basis.

The immensely lucrative entertainment industry has long operated in two vastly opposing spheres: The traditional **Studios** are second-to-none at producing blockbuster entertainment, but their colossal overspending and immense internal fee structures drastically inflate production costs – (recall the U.S. military’s \$7,622 coffee makers, \$2,228 monkey wrenches, and \$640 toilet seats¹) – driving half of studio releases to net losses and curbing revenues for the profitable half.² Meanwhile, cost-driven **Independent Producers** make highly profitable films for nickels on the studio dollar – (as just one example, all but one of the famously tight-fisted Roger Corman’s 400+ movies has turned a profit³) – but they typically make smaller niche films targeting narrow audiences, curbing what could be far greater profits.

In a groundbreaking move, Realm is merging these time-tested models to produce global blockbuster entertainment at a dramatic cost savings that exponentially increases each film’s projected profit yield.

Four-Picture Slate, Timeless Universal Stories

Realm’s slate of four motion pictures tell timeless stories poised to become beloved classics. Four films are now in development; our flagship feature, *Steal Away*, is fully developed and ready for production.

Steal Away

Based on Andrew Ward’s post-Civil War epic “Dark Midnight When I Rise” and Toni Anderson’s critically acclaimed “Tell Them We Are Singing About Jesus,” *Steal Away* is the legendary true story of The Fisk Jubilee Singers, a sensational choir of young former slaves fighting the KKK’s reign of terror against their schools not with bullets or bombs but electrifying songs of faith and freedom. *Steal Away* follows the choir’s titanic rise from the darkness of slavery to the glittering ballrooms of England as they conquer the world, and must then conquer their towering egos. A breathtaking saga mirroring *Gone With the Wind* in scope and *Bridgerton* and *Hamilton* in diversity, *Steal Away* will feature a spectacular international cast, an electrifying soundtrack, and a powerful universal message of faith, hope, redemption and race reconciliation that will leave audiences cheering from Boston to Beijing.

¹ latimes.com/archives/la-xpm-1986-07-30-vw-18804-story.html

² stephenfollows.com/hollywood-movies-make-a-profit

³ bfi.org.uk/lists/roger-corman-10-essential-films

***Steal Away*: Intellectual Property, Lucrative Box-Office Legacy**

Steal Away is based on two critically acclaimed books capturing the legendary true story of a celebrity choir with a proven track record of global box-office profitability. In their lucrative 150-year history, the Jubilee Singers have electrified tens of millions of fans worldwide including kings, queens and emperors, and just last year won a Grammy. The TV special “Sacrifice and Glory” about their towering exploits has become a celebrated classic, and Realm’s screenplay adaptation has received the highest possible rankings from two of the entertainment industry’s leading coverage houses.⁴ A recent issue of National Geographic vividly celebrates their epic story.⁵

Budgeting *Steal Away*: \$39.7 Million vs. \$200 Million

With its epic cast, global locations, action sequences and epic soundtrack, *Steal Away* is a blockbuster on the order of *Braveheart*, *Schindler’s List*, and *Saving Private Ryan*.⁶ To budget *Steal Away* on an indie cost basis, Realm has commissioned eminent line producer Kelly Todd (*Dawn of the Planet of the Apes*, *Heroes*). Renowned throughout the industry for her fiscal mastery, Todd was recently named Senior VP of Feature Production at William Morris Endeavor’s **Endeavor Content**.⁷ While Disney or Paramount would spend upwards of \$200 million to produce *Steal Away*, Todd brings it in at a lean \$39.7 million (adjusted for recent inflation), an 80% cost savings that exponentially increases the picture’s projected profit yield.⁸

Global Advertising, Theatrical Distribution

Theatrical exhibition is the summit of motion picture distribution; a theatrical premiere maximizes a movie’s earnings potential across all other exhibition platforms. *Steal Away* will be globally promoted, theatrically premiered, and distributed across worldwide streaming, home video, television, and ancillary platforms, while its immensely lucrative merchandising, soundtrack, and music publishing corridors – plus licensing opportunities for prequels, sequels, spinoffs, specials, and series – are robustly monetized.

Post-Pandemic Market Analysis: The three years immediately preceding the pandemic saw the highest box-office revenues in motion picture history. Despite the temporary drop in theatrical attendance due to the pandemic, Statista projects that by 2025 those numbers will have nearly resumed where they left off.⁹ Recent setbacks notwithstanding, motion picture theatrical distribution remains stronger than ever.

\$712M Gross Revenues, 220% ROI: Nash Information Services

Consulted by Hollywood studios, streamers, networks and investment banks, and distinguished by its proprietary dataset modeling, Nash Information Services is the entertainment industry’s leading box-office analytics firm. Citing *Steal Away*’s universal themes, universally loved music, diverse international cast and broad demographic crossover appeal, Nash identifies several high-grossing studio releases as box office comparables. Forecasting robust earnings across global distribution platforms, Nash projects median revenues of \$712 million and a median ROI of 220%, with a high projected ROI of ~ 600% should *Steal Away* succeed in matching the revenue returns of box-office comparable *Bohemian Rhapsody*.¹⁰

⁴ Coverage excerpts from Scriptapalooza and Coverfly will be furnished to Investment and Lending Partners.

⁵ nationalgeographic.com/history/article/the-fisk-jubilee-singers-amazing-story-from-slavery-to-stardom

⁶ *Steal Away*’s cast to date can be seen at: imdb.com/title/tt9886428/?ref_=nm_knf_t1

⁷ [Linkedin.com/in/kelly-todd-61a24149/](https://www.linkedin.com/in/kelly-todd-61a24149/)

⁸ Now with Endeavor Content, Todd is not currently affiliated with *Steal Away*. Todd’s budget remains the production basis for the film and will be furnished to Investment and Lending Partners.

⁹ Statista: Stats 1170721 and 271856

¹⁰ While websites such as IMDb and Box Office Mojo report only theatrical revenues, Nash Information Services aggregates comprehensive theatrical, streaming, home video, television, and ancillary earnings figures, creating a true trans-platform earnings picture that frequently doubles the merely theatrical figures. Nash’s Comp Analysis Report for *Steal Away* will be furnished to Investment and Lending Partners.

Capital Raise

Realm is seeking one of three amounts:

- **\$50 million** to produce one film, *Steal Away*, and develop and attach talent to Realm's remaining four films, or
- **\$100 million** to produce two films including *Steal Away*, develop and attach talent to Realm's remaining film, and invest in the films' theatrical distribution, or
- **\$200 million** to develop and produce Realm's full four-film slate including *Steal Away*, and invest in their theatrical distribution

Realm is seeking one of three financing structures:

1. EQUITY:

- Raise Amount: **\$50 million**
- Purpose: **Produce *Steal Away* and develop and attach talent to Realm's remaining four films.**
- Preferred Return: **20%**
- Profit Share: **45%**
- Projected Median ROI: **220%**
- Projected Recoupment Timeline: **22 months from financing**

2. DEBT:

- Seeking one of three Credit Facility amounts:
 - a. **\$50 million** to produce *Steal Away*, or
 - b. **\$100 million** to produce two films including *Steal Away*, or
 - c. **\$200 million** to produce four films
- LOC Term Sought: 5-8 years

3. 60-DAY, HIGH-YIELD, BANK GUARANTEED FINANCING:

Two separate trusts are provisionally offering to debt-finance Realm's motion pictures, one offering to finance four films, the other one film. As a precondition to financing, each trust requires that Realm first raise interim short-term funding equal to 20% of the credit facility amount, to be held in deposit for approximately 60 days during underwriting and processing. During this two-month period, the funds would be secured by either a standby letter of credit (SBLC) or payment order, depending on the trust, eliminating risk for the Funder. To procure one of these two credit facilities, Realm is offering Funders a high APR to provide this very short-term, bank-guaranteed funding in one of two amounts:

- **\$10 million** to procure a \$50 million credit facility for the production of one film, or
- **\$40 million** to procure a \$200 million credit facility for the production of four films.

Realm will pay Financiers a **10% simple interest** with a minimum payout equal to **5%** of the funded amount, resulting in an annualized rate of **≈ 30%**.

Endowing and Empowering Historically Black Colleges and Universities

America's HBCUs are teeming with brilliant minds, but the gates of opportunity are systemically shut to them. Meanwhile, many of the severely underfunded HBCUs are struggling to forge futures for hundreds of thousands of young people, with some at the brink of bankruptcy. Realm passionately joins their crusade. We pledge to endow HBCUs with 10% of *Steal Away's* box-office revenues, endowments projected to potentially reach \$70 million. At the same time, Realm will systemically draw upon the outstanding literary, performing arts and technical talent emerging from these dynamic campuses, breaking promising young artists of color into the lucrative \$2.3 trillion global media industry.

Invest by Making a Tax-Deductible Gift

If you're a Visionary excited about producing blockbuster entertainment and transforming the nation's HBCUs into dynamic industry workforces, we invite you to make a **tax-deductible donation** towards financing *Steal Away's* production via Realm's fiscal sponsor, Fractured Atlas. Rewards for donating include prominent onscreen branding for your business or organization, a Producer screen credit, and total on-set production access to the filming of *Steal Away*.

Realm's Leadership

Realm's distinguished leaders hail from a robust cross-section of industries and sectors:

Chief Executive Officer Stephen Ashley Blake is an award-winning 40-year industry veteran whose motion picture, television, and music video credits span over 200 productions for Universal, Paramount, Warner Brothers, Sony, HBO, Samuel Goldwyn Films, Fox Television, USA Network, Geffen, Motown, Interscope, Virgin, Capitol, Columbia, MCA, RCA, Atlantic, Elektra, Epic, Island, Def Jam and Arista.

Chief Corporate Officer Sonya Blake's high-profile appointments in the corporate, institutional, government, and charitable sectors include roles as Director of Corporate Gifts for the Los Angeles County Museum of Art; Executive Director/CEO of the National Association of Women Business Owners; Director of the California Governor's Office for Small Business Advocacy, and Director of Community Business in the Mayor of Los Angeles' Office of Economic Development.

Chief Operating Officer Robin Stewart's governance of Realm's operations is backed by a 30-year legacy in senior global leadership, serving as General Electric's Strategic Project Operations Director, Global PMO Manager, Senior Project Manager, and Risk Management Director; and overseeing process and governance for GE's multinational global consortium developments.

Chief Investment Officer Brent Buchanan's 21 years in energy sector leadership include executive finance and procurement management for Fortune 500 companies including Quanta Services, HDR, Burns & McDonnell, Hawker Beechcraft, and Bombardier Aerospace.

Vision. Legacy. Reward.

Realm's managing partners sold their home of nearly 20 years and have personally invested over \$850,000 to found and develop the motion picture studio of tomorrow. Realm's visionary team has collectively invested over 85,000 man-hours to build the company. We invite you to join this groundbreaking movement – and the making of history – as Realm's Financing Partner, creating a new century of powerfully uplifting motion pictures while forging your legacy as a Producer of beloved blockbuster entertainment.

With warmest regards,



Stephen Ashley Blake
President/CEO